Satellite radio is no different than it's television counterparts. If I am willing to subscribe to it's services, I should be able to have a voice in what I am paying for. If they can provide me better coverage without having to listen to constant commercials as the radio has, I should be able to do so. That is the EXACT reason I have this service. I am sick and tired of 20 minutes of music each hour while the rest of that same hour is filled with talking about nothing important and commercials. I have never once in my life purchased a product because I heard about it on the radio. In fact, I subscribe to satellite radio to get away from that junk. We are inundated with commercialism each and everyday, everywhere we look. I should not have to be told what I can and cannot listen to if I am paying for it!